

48th Annual Warrens Cranberry Festival

Artist/Craftsman Application September 24-26, 2021



Warrens Cranberry Festival

PO Box 146

Warrens, WI 54666

www.cranfest.com ~ cranfest@cranfest.com

608-378-4200

Warrens Cranberry Festival, Inc. invites you to submit your entry application to its 48th annual festival. The art and craft show has been listed as a premier outdoor event. The Festival has been in the top 100 in Sunshine Artist Magazine in Classic and Contemporary Craft and remains free to the public.

Attendance ranges from 130,000 to 150,000 with attendees from all over the country.

Our show is one of the most anticipated and largest events in the Midwest. Our show attracts artists from across the U.S. We have 800 booth spaces available in the craft section, 350 Flea Market, 100 Farm Market and 100 Food booths.

September 24-26, 2021 (Rain or Shine! No rain date)

7:00 AM – 5:00 PM - THE REGISTERED ARTIST MUST BE OPEN AND STAFFED DURING

THESE HOURS FRIDAY, SATURDAY AND SUNDAY. Artists are welcome to stay open beyond 5:00 pm until crowd disperses. Streets will not be opened until deemed safe by authorities.

WARRENS, WISCONSIN 8 miles north of Tomah take I-94 to the Warrens Exit #135

- **Booth Spaces:**

Basic booth space is 10' x 10'. An accepted application is a commitment to participate in the event and there are No Refunds or cancellations for any reason. Booths cannot open late or close early at any time – they must be opened on time and stay open for the duration of the Festival. Due to Covid-19 the Warrens Cranberry Festival has the right to cancel the Festival due to safety concerns or mandates set by the state or county. More information including specifics on precaution and safety standards will be updated closer to the event and on your final paperwork.

- **Art or Craft Booth Fee:** \$325.00 for a 10' x 10' or \$650.00 for a 20' x 10' until June 1 deadline, then the fee will increase starting June 2. Please see 2021 Vendor Calendar.

All items for sale must be designed, created & handcrafted by the exhibitor. No imports, buy/sell products, kits, items made from kits, or pre-manufactured items are allowed.

- **Buy/Sell Booth Fee:** \$325.00 for a 10' x 10' or \$650.00 for a 20' x 10' until June 1 deadline, then the fee will increase. Please see 2021 Vendor Calendar and price rates.

Buy & sell booths are in a separate area downtown near the art/craft area.

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- We do not provide display or set-up equipment, such as tables, chairs, or tents. Any color tents are acceptable. You are required to stay entirely within your rented booth space, no awnings or tie down ropes beyond your rented space.
- No booths may be sublet to anyone! Artist must be present and showcasing only the work which was accepted. Representatives are not permitted to attend in place of the artist unless prior approval.
- Up to two artists may share a booth, but **each artist must be juried in separately**. There will be a place on the application for the artists to indicate that they would like to share a booth space with another applying artist.

Electricity/Power:

- We do not provide electricity. No generators are allowed during show hours. Generators will be allowed before 7am and after 6pm

Insurance:

- Artists are responsible for your proper insurance and protection within your rented area.
- A Certificate of insurance which provides proof of general business liability insurance in minimal amount of \$1,000,000 is required by all vendors accepted in the show by September 1st.
- Your name from your application must be on this certificate and the dates of the 2021 Festival must be covered.
- You MUST list the Warrens Cranberry Festival as additional insured.
- A current copy must be faxed/mailed, listing *Warrens Cranberry Festival Inc.* as (additional insured) to 402 Pine St, PO Box 146, Warrens WI 54666 or faxed to 608-378-4250. You can also e-mail to cranfest@cranfest.com.
- If you are a new artist, you may wait until acceptance to acquire insurance.
- An insurance company used by many artists is *Veracity Insurance* (888) 568-0548 or go to www.actinsurance.com available to purchase June 1st.
- Security is provided during the event and overnight, however Warrens Cranberry Festival is not responsible for any items lost-stolen or damaged.

Weather:

- We are an outdoor show and subject to the elements. Rain or shine, no rain dates.

Sales Tax:

- All artist applications must include a copy of your current Wisconsin Sellers Permit Number. The permit number will begin with a 456 sales tax or 600 business reporting tax.
- Artist are responsible for collecting & paying state/county sales tax at 5.5% (Monroe County).
- Each artist is responsible for their own applicable sales tax according to state and federal laws.
- Contact the *Wisconsin Department of Revenue* office with questions or to obtain a permit at 1-608-266-2776.

Confirmation:

- We reserve the right to accept or reject any booth or merchandise.
- **All items** sold and displayed must be juried and approved.
- **All items** must show good taste and be family appropriate. Nude, erotic, graphic and/or violent images will NOT be considered for this event. On-site representatives will be enforcing this policy throughout the festival. You will be notified that you have been accepted to participate in our show by email. Send a Self-Addressed Stamped Envelope if you would like a written acceptance notice and your pictures returned. Your cancelled check is your receipt.

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- Booths that were with us in 2019 have first chance at reserving your booth space for 2021-**WE WILL HOLD ONLY UNTIL June 1, 2021!** Your booth at this time will be assigned to new artists. We will accept booths until the show is filled. Artists are encouraged to apply early.

NOTE – We have over 25,000 followers on Facebook so if you would like to possibly be mentioned on our Facebook page please send a story about yourself and your craft, how you got started, any awards etc. You can send this information with your application or email to cranfest@cranfest.com. We will take stories until Aug 1, 2021.

Make check payable to: Warrens Cranberry Festival

Mail to: Warrens Cranberry Festival, Inc - Vendor Application Art/Craft – P.O. 146, Warrens, WI 54666

2021 Artist Calendar:

January 25, 2021: Applications open You must pay all your fees when applying. We will not accept post-dated checks.

June 1, 2021: Application deadline 10x10 Booth Fee \$325.00 for each space
Returning artists to secure previous space from 2019 must be postmarked by June 1, 2021
Booth will be reassigned after this time to new applicants applying to the event.

June 2nd to September 7th, 2021: 10x10 Booth Fee \$345.00 for each space

September 1st, 2021 – Final paperwork will be sent

September 8th to September 24, 2021 – 10x10 Booth Fee \$350.00 for each space.
Applications will need to be completed and brought to the Festival office with payment or come to the Vendor Information booth with completed application and (cash or money order) booth fee on September 22 & 23 for booth placement. No checks will be accepted. We will not assign any booth placement unless the conditions above are met

Set-up dates: September 22-23, 2021

2021 Festival dates: September 24-26

Applications accepted until filled



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Make check payable to Warrens Cranberry Festival
Mail to: **Warrens Cranberry Festival, Inc**
Vendor Application-Art/Craft
P.O. 146, Warrens, WI 54666

Deadline for returning vendors to hold previous space is
1-June 2021 - booth will be reassigned after this time.
Applications accepted until filled

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Please print

Name: _____

Business Name: _____ Business Phone _____

Street, Route, Box _____

City _____ State _____ Zip code _____

Telephone: _____ Cell phone _____ Emergency _____

Email: _____

Website/Facebook _____

Wisconsin Sellers Permit/or reporting Number # (required) Begins with 456 or 600

I do not need a copy if you provide the number in the space above

I would like same area as 2019: _____ How many years have you been artist at the festival? _____

Art/Craft items handmade _____

Buy/Sell items purchased and then resold not all handmade _____

Check List:

Enclosed Copy of Wisconsin Sellers Permit Number _____

Enclosed Photos with Self Addressed Stamped Envelope. IF you have a website pictures are not required

Enclosed Insurance Rider _____

Would you like to have your packet of booth information, artist permit, artist wristbands, and map to your location held until you arrive at the festival. **(Circle one) Yes or No**

Type of Booth: Please explain type of merchandise sold. Please check all that apply:

Handmade Art _____

Handmade Craft _____

Buy & Sell _____

Sharing Booth? (circle one) Yes No With whom? _____

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Media/Category (check one; if other please include brief description)

Basketry____ Pottery____ Fine Arts/Graphics____ Textiles____ Jewelry____ Metal____ Mixed
Media____ Photography____ Paper____ Wood____ Glass____ Leather____ Other_____

(Please list and/or describe exactly what you plan to sell for our database; this makes it easier if someone tries to locate you after our show. Use a separate piece of paper if needed. The committee reserves the right to reject any work it considers unsuitable. Exhibitors MUST follow suggestions made by the Warrens Cranberry Festival during the festival.

Fee Enclosed:

June 1st Deadline \$325.00 per booth _____ How Many 10x10 spaces _____

June 2nd -September 7th Deadline \$345.00 per booth _____ How Many 10x10 spaces _____

September 8th – September 24th \$350.00 per booth _____ How Many 10x10 spaces _____

Total Fee enclosed: _____

Do you wholesale your product? Yes or No

Demonstrations: Demonstrations are encouraged to create an interactive learning experience.

Acceptance letters will be sent to your email address. If you do not have an email address, please send a self-addressed stamped envelope for acceptance notification.

The undersigned artist waives all rights, without limit upon or liability for use of village property owners and facilities and holds harmless the Village of Warrens, Warrens Cranberry Festival Inc, and the property owners. The undersigned agrees that Warrens Cranberry Festival may use any photos submitted for publicizing the event. The undersigned further agrees the failure to abide by the rules stated in this application can lead to immediate expulsion from the festival with no reimbursement or legal recourse. *I have read these rules and agree to the terms of this contract.*

(Must be signed or application will be returned)

Sign _____ Date _____

Please initial that you have read Page 1 _____ Page 2 _____ Page 3 _____ of this application.

Information: Festival Office: 608-378-4200 (extension 1) Monday – Friday

Email: (Kim Schroeder) cranfest@cranfest.com or find information on the website www.cranfest.com

