



Warrens Cranberry Festival, Inc.

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FOR IMMEDIATE RELEASE
Kim Schroeder/GM

Warrens Cranberry Festival, Inc., announces the 2018 Button Design Contest

WARRENS, WISCONSIN, January 26, 2017- Warrens Cranberry Festival announces the 2018 Button Contest Rules are available now.

Design the 2018 Warrens Cranberry Festival Button. The winning design will be unveiled Sunday, at this year's Warrens Cranberry Festival, near the parade reviewing stand on Main Street, in Warrens.

Rules

- Design buttons for the 46th Annual Cranberry Festival, September 28-30, 2018
- Design requirements: Color and round, 6" in diameter and submitted on 8 1/2 x 11" white paper.
- One entry per sheet. You may submit up to three entries, but only one entry can win a cash prize.
- The button design must be no more than four colors. Please do not use black for background.
- The design must include:
 - a. Date: 28-30 September 2018 or September 28-30, 2018 (May abbreviate to Sept.)
 - b. Place: Warrens, WI (not Wis or Wisconsin or Wisc. or Wi)
 - c. Name: Warrens Cranberry Festival - NOT CRANFEST
 - d. Year: 46th Annual
 - e. The design MUST pertain to cranberries
 - f. Block lettering is preferred, no cursive or calligraphy. Think of reducing down to button size.
- Designs should be simple and original - avoid a cluttered look - have impact!
- The contest is open to anyone of any age.
- All entries must include ON BACK SIDE, entrant's name, category, mailing address, phone number and email. PLEASE PRINT!
- Entries can be hand-drawn or done on a computer. Computer entries should be emailed as both a JPEG and PDF. Please remember to include all entry information (name, address, phone number) in the email. Send all email entries to office@cranfest.com
- **Mailing Address:** Warrens Cranberry Festival, Button Contest, PO Box 146, Warrens, WI 54666
- All entries become the property of the Warrens Cranberry Festival, Inc., to be used for any purpose they select, primarily buttons, patches and sweatshirts/t-shirts, promotional materials, etc.
- All entries will be judged on originality, simplicity and visual impact.
- Entries that do not meet the above requirements may be disqualified.

Contest Deadline is June 1, 2017. Entries must be postmarked no later, to qualify for judging. Winners will be notified as soon as possible after the judging. All entries will be selected and judged by art professionals, cranberry growers, Festival membership and board or people in the field of graphic design. Minor changes/alterations may be made at the discretion of judges or to facilitate printing.

Prizes: There are two categories: *Adult and Youth*. Youth entries must be 14 years of age or younger. Please print "**youth entry**," "**age**" and "**grade**" on the back of your entry. Schools are invited to participate and may enter as many from a class as they wish. However, there should be no more than three entries for each individual.

Adult- 1st place - \$100.00 & 2nd place - \$75.00 **Youth-** 1st place - \$50.00 & 2nd place - \$25.00

For more information and an official set of rules please visit www.cranfest.com or call 608-378-4200.



The purpose of the Warrens Cranberry Festival shall be to promote the common good and general welfare of the community of Warrens, including holding an annual community festival and raising funds to be used exclusively for civic betterments and social improvements in the Warrens community.

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